

EduStruct Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the edustruct.com and EduStruct, LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to EduStruct, LLC include edustruct.com and EduStruct. The EduStruct website is a Educational Technology site. By using the EduStruct website, you consent to the data practices described in this statement.

Collection of your Personal Information

EduStruct may collect personally identifiable information, such as your name. EduStruct may also collect anonymous demographic information, which is not unique to you, such as your age, gender and race. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by EduStruct. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the EduStruct website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through EduStruct's public message boards, this information may be collected and used by others.

EduStruct encourages you to review the privacy statements of websites you choose to link to from EduStruct so that you can understand how those websites collect, use and share your information. EduStruct is not responsible for the privacy statements or other content on websites outside of the EduStruct website.

Use of your Personal Information

EduStruct collects and uses your personal information to operate its website(s) and deliver the services you have requested.

EduStruct may also use your personally identifiable information to inform you of other products or services available from EduStruct and its affiliates. EduStruct may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

EduStruct does not sell, rent or lease its customer lists to third parties.

EduStruct may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to EduStruct, and they are required to maintain the confidentiality of your information.

EduStruct may keep track of the websites and pages our users visit within EduStruct, in order to

determine what EduStruct services are the most popular. This data is used to deliver customized content and advertising within EduStruct to customers whose behavior indicates that they are interested in a particular subject area.

EduStruct will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on EduStruct or the site; (b) protect and defend the rights or property of EduStruct; and, (c) act under exigent circumstances to protect the personal safety of users of EduStruct, or the public.

Use of Cookies

The EduStruct website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize EduStruct pages, or register with EduStruct site or services, a cookie helps EduStruct to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same EduStruct website, the information you previously provided can be retrieved, so you can easily use the EduStruct features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the EduStruct services or websites you visit.

Security of your Personal Information

To secure your personal information from unauthorized access, use or disclosure, EduStruct uses the following:

All of your personal information is stored on servers at a location designed specifically to ensure that no unauthorized individuals have access to the server or its data.

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

Where applicable, EduStruct is compliant with the Policies of FERPA, CIPA, and COPPA

Children Under Thirteen

EduStruct collects personally identifiable information from children under the age of thirteen. EduStruct collects this information for the following reason(s): When you register with Edustruct,

we will request certain personal information, including, but not limited to, contact information, such as your name, city and state, and e-mail address as well as demographic information such as your age, gender and interests. This information better enables us to provide you with content relevant to your interests and provides us with aggregate data that EduStruct uses to improve the Services. We may also ask you for information about your system or how you use EduStruct products and services. EduStruct gathers information about all users collectively, such as what areas users visit most frequently and what services users access most often. EduStruct automatically logs IP addresses, session sources, and other data which tracks users' access to the Services. We analyze these logs for sales and marketing purposes as well as system performance monitoring. These logs are analyzed for the aggregate trends they reveal about our customers and how the customers use the Services, not for the behaviors of individual users..

We provide information about our personal data practices for children on our home page and wherever we knowingly collect personal data from children on our Web site. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website. If you are a parent and you have questions regarding our data collection practices, please contact us using the information provided at the end of this Statement of Privacy.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from EduStruct by contacting us here:

- Web page: edustruct.com
- Email: support@edustruct.com
- Phone: 716-534-8369

Changes to this Statement

EduStruct will occasionally update this Statement of Privacy to reflect company and customer feedback. EduStruct encourages you to periodically review this Statement to be informed of how EduStruct is protecting your information.

Contact Information

EduStruct welcomes your questions or comments regarding this Statement of Privacy. If you believe that EduStruct has not adhered to this Statement, please contact EduStruct at:

EduStruct, LLC
Po Box 1034
Amherst, New York 14226

Email Address:
mark@edustruct.com

Telephone number:
716-534-8369

Effective as of December 17, 2012

